# MAP INC.

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### DrugSense

P.O. Box 651 Porterville, CA 93258

(800) 266-5759

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# Help End the War on Drugs Help Change the World

A worldwide network dedicated to drug policy reform. We inform public opinion and promote balanced media coverage.



"They that can give up essential liberty to obtain a little temporary safety deserve neither liberty nor safety" - Benjamin Franklin

The Media Awareness Project (MAP) is the largest single project of DrugSense. We endeavor to provide accurate information to the media and the public via a collection of Internet resources, a dedicated and knowledgeable staff, and large network of volunteer activists.

#### **VOLUNTEERISM IS WHAT WE'RE ALL ABOUT**

If you have the abilities and/or desire, we need your help in the following categories:

- ✓ Advertise the DrugNews Archive. Spread the word about our huge, fully searchable archive of thousands of news articles. This informative resource can answer practically any question on drug policy, help you prepare for debates or media appearances, provide a research tool for local media, enhance your fact-checking and accuracy, provide targets for letter writing, and much more. <a href="http://www.mapinc.org/drugnews">http://www.mapinc.org/drugnews</a>
- ✓ Write Letters. Read The DrugSense Weekly Newsletter and select an article that motivates you. Then, write a letter using the e-mail address provided with the article. Or, write a letter of response to our weekly Focus Alert. Subscribe to either or both. <a href="http://www.drugsense.org/hurry.htm">http://www.drugsense.org/hurry.htm</a>
- ✓ **Become a "NewsHawk".** Monitor your local newspaper or any of several hundred online publications for news articles on drug policy. Either scan or copy these articles and forward them to editor@mapinc.org to further build the DrugNews Archive. <a href="http://www.mapinc.org/hawk.htm">http://www.mapinc.org/hawk.htm</a>
  - ✓ Volunteer as a "Focus Alert Specialist." These individuals help select important news articles and compose Focus Alerts to direct thousands of letter writing volunteers to respond to specific articles on specific issues. <a href="http://www.mapinc.org/how2.htm">http://www.mapinc.org/how2.htm</a>





## Help End the War on Drugs Help Change the World

If you are concerned about the War on Drugs, explore DrugSense to become informed and active.

### DrugSense Means Education

**D**rugSense, a 501(c)3 non profit corporation, and its largest program, the Media Awareness Project (MAP), have combined to create the most popular drug policy information resources on the Internet. A report detailing this accomplishment can be reviewed at: <a href="http://www.drugsense.org/webpop">http://www.drugsense.org/webpop</a>

#### YOU CAN BECOME ACTIVE AND INVOLVED

- ✓ Start a local reform group in your area. If you have group of people who are willing to actively promote sensible drug policies, DrugSense will provide you with a free e-mail list to coordinate your group's activities and provide guidance to get you started. We will also create and support a Web page for your group, complete with pertinent news articles on drug policy issues in your region or area of interest. All of this at no charge to your organization.
- ✓ **Recruit others.** Visit news groups, e-mail chat lists, and other sources to encourage reform-minded people to visit our Web pages and become active.
- ✓ **Subscribe to The DrugSense Weekly Newsletter.** Stay current about drugs and drug policy. Use The Weekly to write letters to newspapers, television stations, and government officials. <a href="http://www.drugsense.org/hurry.htm">http://www.drugsense.org/hurry.htm</a>
- ✓ **Raise funds.** We are always short of funding. Contribute securely online by credit card and encourage others to donate also. <a href="http://www.drugsense.org/donate.htm">http://www.drugsense.org/donate.htm</a>
  - ✓ Use and distribute the Drug War Facts. This large collection of facts and citations debunk many of the myths and propaganda associated with the "War on Drugs." If the average citizen understood just this collection of facts, support for the Drug War would quickly erode. <a href="http://www.DrugWarFacts.org">http://www.DrugWarFacts.org</a>
  - ✓ **Become a volunteer Public Relations Specialist.** These individuals help improve our Web visibility, register our Web pages with search engines, and promote volunteerism and grass roots activism.



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